



How much does it
cost?

Welcome to **Special Discounts®** and **Special Donations®**

Thank you for utilising Special Discounts® for your advertising requirements. This documents pricing guide does not apply when using the Special Donations® website. **Only complete this document if you are using the Special Discounts® advertising services.**

"PREPAID OPTION" - FOR DAY TO DAY OR WEEK BY WEEK ADVERTS (NO CONTRACT)

Method of payment is via credit card through a secure online portal or via debit order. [CLICK HERE TO DOWNLOAD THE DEBIT ORDER FORM](#)

Advert Type	Price Per Day Per Item Listed	Price Per Week Per Item Listed	Price Per Month Per Item Listed*
Advert Type 1 Listing [Where will I find my Advert? ONLY in the Category Listing for the Item/Service]	R20	R140	R560
Advert Type 2 Listing** [Where will I find my Advert? In the Category Listing for the Item/Service and the banner for the category and other banner displays such as "Home", "Contact Us", "About", "Competition" "Registration" Pages, etc., and Special Donations Homepage]	R75	R525	R2100

*Approximate Prices dependent on the number of days in the month

** Dependent on space availability in the banner

[Please Initial Each Page Here]

Please refer to the table below for the various options we have available for annual contracts. Kindly select the appropriate option when indicating this on the Debit Order Mandate.

CONTRACT OPTIONS (LONG TERM/ANNUAL PAYMENT OPTION)

Contract Options***	Cost per Month	Cost Per Annum – Consecutive months, uninterrupted	Maximum Distribution of Adverts <u>Per Month</u> Across Advert Category Type per month ****(Refer to Details below for description of “Advert Types”)		Mark this column with an "X" representing the contract option for which you would like to sign up
			Advert Type 1	Advert Type 2	
Option A: 100 Adverts per Month	R2 000	R22 000	99	1	
Option B: 250 Adverts per Month	R4 500	R49 500	249	1	
Option C: 500 Adverts per Month	R8 000	R88 000	447	2	
Option D: 750 Adverts per Month	R11 000	R121 000	747	2	
Option E: 1250 Adverts per Month	R18 000	R198 000	1246	2	
Option F: 1750 Adverts per Month	R21 000	R231 000	1746	2	
Option G: 2500 Adverts per Month	R27 000	R297 000	2440	5	
Option H: 5000 Adverts per Month	R50 000	R550 000	4990	5	

[PLEASE REFER TO "TAKE A CONTRACT WITH US" ON WEBSITE SITE MAP, AND DOWNLOAD THE COMPLETE FORM]

***Each Contract option is provided at a cost of adverts posted per month, not per day. This means that a client may determine at their discretion how many adverts to post per day, limited to a maximum stipulated number of adverts per month associated with that contract.

****Where will I find my Advert?

- **Advert Type 1 Listing:** ONLY in the Category Listing for the Item/Service
- **Advert Type 2 Listing:** In the Category Listing for the Item/Service and the banner for the category and other banner displays such as "Home", "Contact Us", "About", "Competition" "Registration" Pages, etc., and Special Donations Homepage.

[Please Initial Each Page Here]

Each item advertised for a single 24 hour period (or less) is regarded as an advert. Where the same advert runs over a two day period, for example, it is counted as two adverts, as it takes up 2 advert spaces over that period.

Kindly check back regularly to establish if there are any changes to prices. If you have already registered as a shopper, you will still need to register as a seller as additional information is required.

Shoppers do not pay for browsing, but sellers do pay for each item they have listed on the site. A shopper may use the same e-mail and password details for their seller profile.

The user may choose one of 2 options:

Advert Type 1:

Category: This means that the advert will only appear on the category page when the category is searched, either a search on the quick search function, or by the user selecting a category already appearing in the category list on the homepage. The cost of Advertising in ONLY the category section is shown below, unless otherwise agreed upon in writing:

- R20 per day per item/advert in the category listing
- R140 per week (7 days) per item/advert in the category listing
- R560 per month (28, 29, 30 or 31 days, depending on the month) per item/advert in the category listing

Each Item listed/loaded is regarded as a separate advert. The price may be changed in the "How much Does it cost?" section, and it is advised that the user check this section for the latest price.

Advert Type 2:

Category and Banner: In the Category Listing for the Item/Service and the banner for the category and other banner displays such as "Home", "Contact Us", "About", "Competition" "Registration" Pages, etc., and Special Donations Homepage.

The Seller may tick this option, but be required to pay an additional amount per day for the advert to also appear in the banner (i.e. the banner appearing on each page. Selecting this option, will display the companies logo in the categories flash/rolling banner as well as the listed advert, but the logo display in the flash/rolling banner is dependent on availability. The cost of advertising with this option is shown below, unless otherwise agreed upon in writing:

- R75 per day per item/advert in the category listing
- R525 per week (7 days) per item/advert in the category listing
- R2100 per month (28, 29, 30 or 31 days, depending on the month) per item/advert in the category listing

Each Item listed/loaded is regarded as a separate advert. The price may be changed in the "How much Does it cost?" section, and it is advised that the user check this section for the latest price.

Other important points when posting an advert

The "Advert Price" field automatically calculates the price based on the "Advert Start and End Date", and not on the adverts "Valid From" and "Valid To" dates and this cannot and should not be altered by the Seller in any way. The Seller needs to check that all information is correct before "confirming" the invoice to be generated.

Once the Seller has loaded each advert, they may add in the "Coupon Discount" code, if they have been given one. This will provide the Seller with a discount total which is calculated automatically by the site. If a "Coupon Discount" code is not given to the user, they may need to leave the "Coupon Discount" field blank, and pay the full price generated. The user may not enter an incorrect or false code, as this will result in information loss, and may be required to upload the adverts again. Also, where a code is provided, the user may be requested to provide proof that this code was given by Special Discounts. Where verification of the code cannot be provided, the user may pay the full price for the adverts, or as a result of manipulating the system, may have their adverts and account suspended.

An Invoice is generated below the advert, but the transaction is only processed once the user "Confirms" the order. If the Seller wishes to add more adverts, the Seller may do so by scrolling to the top of the page and reloading the next advert. This advert will be added to the invoice. The Seller may load as many adverts as they desire.

Please refer to our Posting Policy and Terms and Conditions Section regarding falsifying information and breach of policy. The Invoice may be printed by the Seller for their personal records. However, if the Seller's profile is active, adverts may remain on the site for future reposting, but remain inactive if the advert has expired.

The user will be directed to the SAGE system for billing for Credit Card payments or the user may use the Debit Order method of payment. The advert is not made active immediately. The Advert now reaches the administrator, who needs to check for errors in the advert before it is posted. If there are errors, the administrator will contact the Seller on e-mail, so please check your inbox. It may take up to 2 hours before your advert is displayed. If the advert still does not display, please contact the administrator at: marketing@specialdiscounts.co.za, or complete the form in the "Contact Us" page.

Each advert will have a repost function, if it is nearing expiry or has expired. If the Seller wishes to repost an advert, please ensure that dates are updated relevant to the reposting of the advert.

The Seller may click on the "Dashboard" function to return to the "Seller Profile" information and their "Control Panel" (i.e. page displaying: Add Sales order, View Sales Order, Add Location and "Seller Help")

View Sales Order: This displays the Invoice Number which is generated, date on which the advert loaded (combined with an advert specific code), the total cost of the advert for that invoice, and the status of the advert at present: "Active", "Pending" or "Inactive" adverts:

- Active Adverts: these are adverts which are currently displaying on the site
- Pending Adverts: these are adverts which have been loaded by the Seller, but have not yet been approved by the administrator
- Inactive Adverts: have either reached their expiry or has been rejected or suspended by the administrator. This may occur for reasons already highlighted in the Posting Policy Guideline and the Terms and Conditions.

Please read these again if you are unsure

Clicking on the "Invoice Number" will regenerate the invoice which was produced when billing occurred. Please click on the "Back Function" on the top left corner of the browser bar to return to the Seller Profile" information page. The Seller must click on the "Logout" button in order to exit the site. Special Discounts does not accept responsibility for the user carelessly allowing their profile to be used by other users.